

PMWorld 360

Magazine

pmworld360.com

OUR AUDIENCE IS YOUR AUDIENCE!



Media Kit

EMPOWERING TEAMS

WHAT WE DO

Our top PM experts share articles, podcasts, tutorials, tips, and resources to improve success rates

- Projects
- Programs
- Portfolios
- Operations

MOTIVATING STAKEHOLDERS



TRANSFORMING BUSINESSES

PMWorld 360 
Magazine

Inspiring Project | Program | Portfolio | Operational Excellence

Created by a Project Management Professional (PMP), PMWorld 360 Magazine provides the business community with a 360 degree view of project and operational excellence through the eyes of top project management experts!

Best Practices | Resources | Product Reviews | News | More

PROJECT MANAGEMENT JUST BECAME MORE MANAGEABLE



PROJECT MANAGEMENT

Voted a "Top Project Management Magazine to Follow in 2019," here are the content topics we cover.

- Agile & Other Methodologies
- Business Analysis
- Business Communication
- Business Intelligence
- Business Oversight
- Business Processes
- Careers
- Certification
- Change Management
- Cost Management
- Culture & Human Behavior
- CRM

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- Deliverables
- Document Management
- Education
- Executing
- Jobs
- Leadership
- Metrics & KPIs
- News and Events

- Planning
- PMO/EPMO
- Portfolio Management
- Procurement
- Product Development
- Program Management
- Project Management
- Quality Management
- Remote Teams
- Requirements
- Resource Management
- Reviews
- Risk Management



- Schedule Management
- Scope
- Software and Tools
- Software Engineering
- Stakeholders
- Strategy
- Sustainability
- Templates
- Training
- Trends

WHY WHAT WE DO MATTERS

The Project Management Institute (PMI) estimates that GDP contributions from project-oriented industries are forecasted to reach \$20.2 trillion over the next 20 years, yet only

58%

of organizations "fully understand the value of project management."
(pmi.org)

41%

of organizations "with an enterprise-wide project management office (EPMO) report that it is highly aligned to the organization's strategy."
(pmi.org)

33%

of organizations "report high benefits realization maturity. Meaning they face challenges tracking whether they help the organization achieve its larger strategic goals."
(pmi.org)

HOW OUR CONTENT MAKES A DIFFERENCE

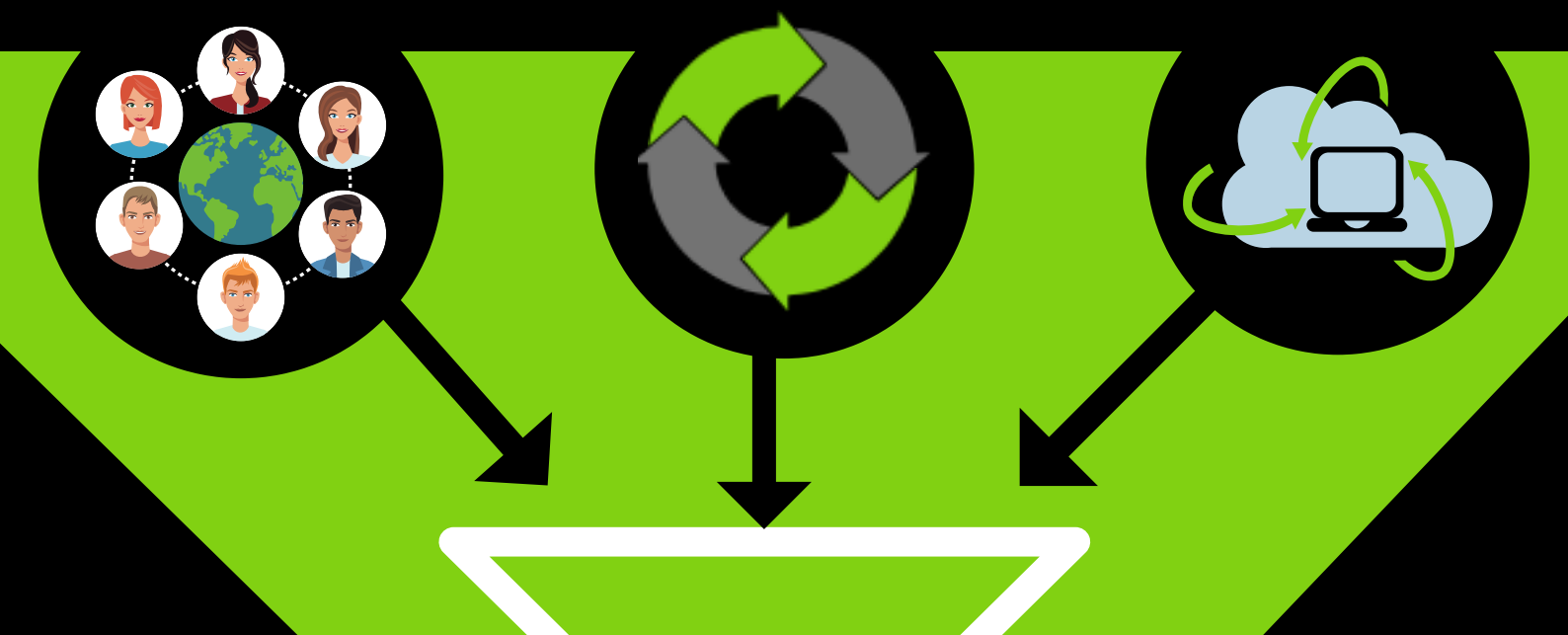
Our all-star team of experienced and certified Project Management Professionals (PMPs) provide the kind of high-value, relevant, current, and trustworthy project management articles, podcasts, and videos that business leaders need to make faster, informed decisions.

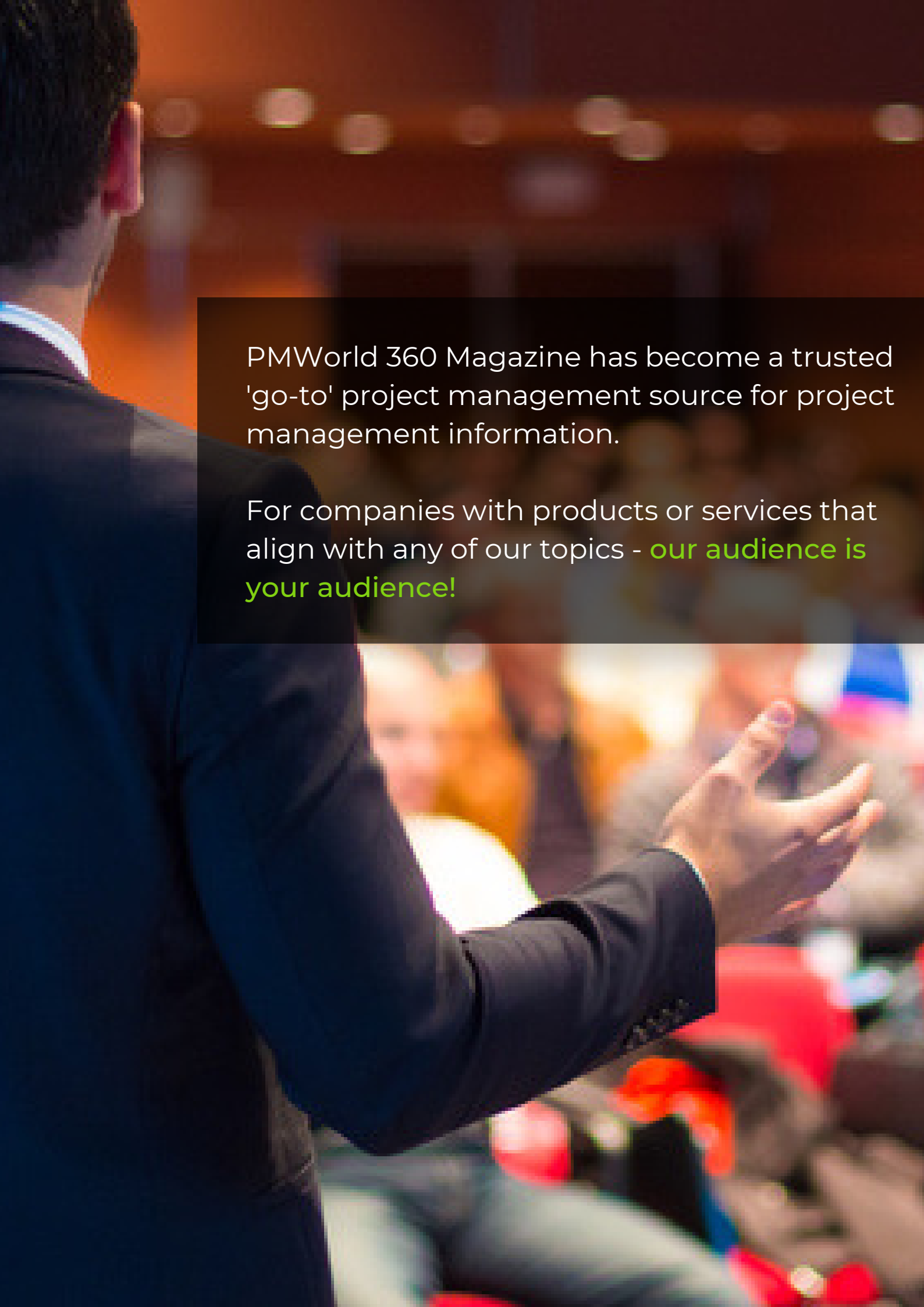
Our content helps key decision-makers to understand the true and full value of effective project management.

We provide our audience with valuable and relevant articles, podcasts, videos, and industry news.

We help professionals and companies improve their practices around resource selection, product development, processes, procurement, and technology.

These improvements can then funnel through to higher benefits realization maturity to increase alignment with the organization's overall strategy.

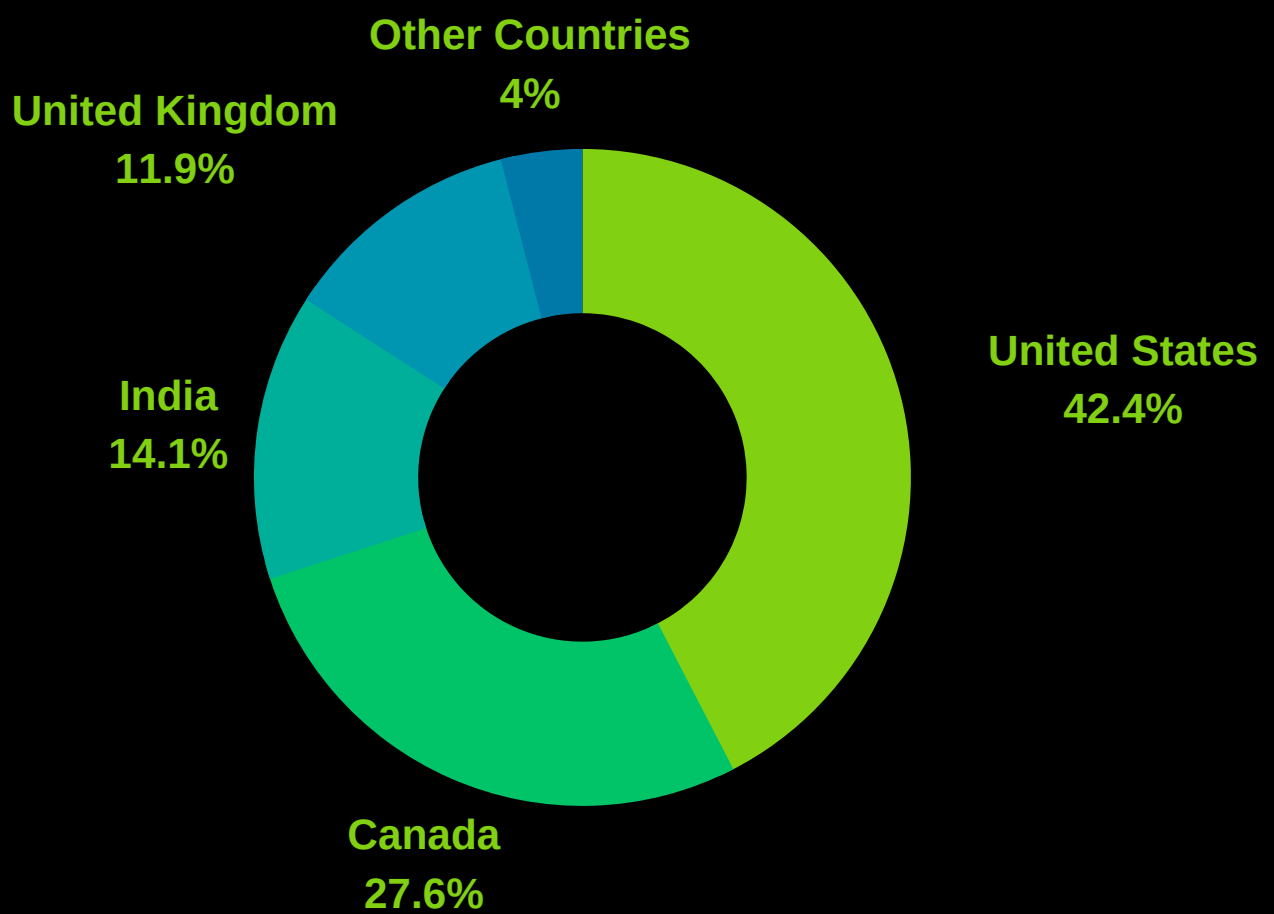


A man in a dark suit is seen from the back, gesturing with his right hand towards a large, blurred audience seated in a conference hall. The background is filled with warm, bokeh lights, suggesting a large indoor event.

PMWorld 360 Magazine has become a trusted 'go-to' project management source for project management information.

For companies with products or services that align with any of our topics - **our audience is your audience!**

TRAFFIC BY COUNTRY

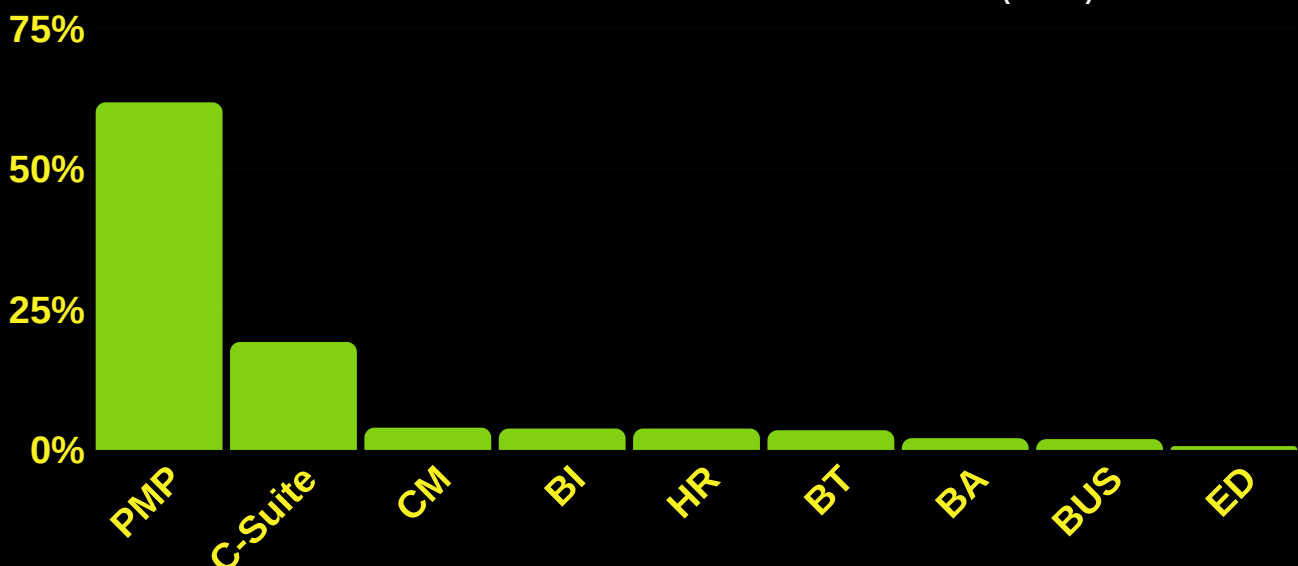


SOCIAL MEDIA EXPOSURE

SOCIAL MEDIA

We share all of our content with several social media groups, with over 6 million professionals across multiple sectors. Our audience is comprised of experts within these roles.

- Project Management (PMP)
- C-Suites
- Change Managers (CM)
- Business Intelligence (BI)
- Human Resources (HR)
- Business Transformation (BT)
- Business Analysis (BA)
- Business Experts (BUS)
- Educators (ED)



The Value Of PMWorld 360 Magazine



A Few Expert Testimonials

Dr. Mark Bojeun, Ph.D., MBA, PgMP, PMP, PMI-RMP

"Joining PMWorld 360 Magazine as a Contributing Expert has dramatically amplified my global voice to deliver new concepts, ideas, and process area knowledge to professionals and decision-makers around the world on the importance and value of Project Management in achieving repeatable, consistent success across projects in a variety of industries and cultures. Being invited to join PMWorld 360 is a peak in my career as I join a select group of industry experts.

I would strongly encourage project managers everywhere to join me in this forum focused on expanding the body of knowledge and contributing success factors."



Sylvie Edwards, PMP, MCPM, STDC, CMP

"It's an honor to share and to be able to have a voice in bringing better project management and leadership practices to the world."

How to Extend Your Company's Reach

in the

PROJECT MANAGEMENT WORLD

ADVERTISERS & CONTENT MARKETERS

Content Marketing is a proven way to reach your audience!

As a top source for project management and leadership content, PMWorld 360 Magazine offers content marketing opportunities for businesses.

If your business is aligned with any of our content topics and is looking for a focused professional digital platform to feature your articles, videos, or other resources, contact us today and get your content in front of our audience!

Content Marketing: moiraa@pmworld360.com

General Inquiries: contact@pmworld360.com

Visit us at www.pmworld360.com

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