

HELPING BUSINESS TECHNOLOGY COMPANIES REACH DECISION MAKERS. BUILD TRUST. GENERATE RESULTS.

PMWorld360 connects business technology companies with project professionals, business leaders, and technology decision makers through trusted editorial content, buyer resources, and strategic partnership opportunities.



ENGAGED AUDIENCE
Highly engaged professionals actively researching solutions and making decisions.



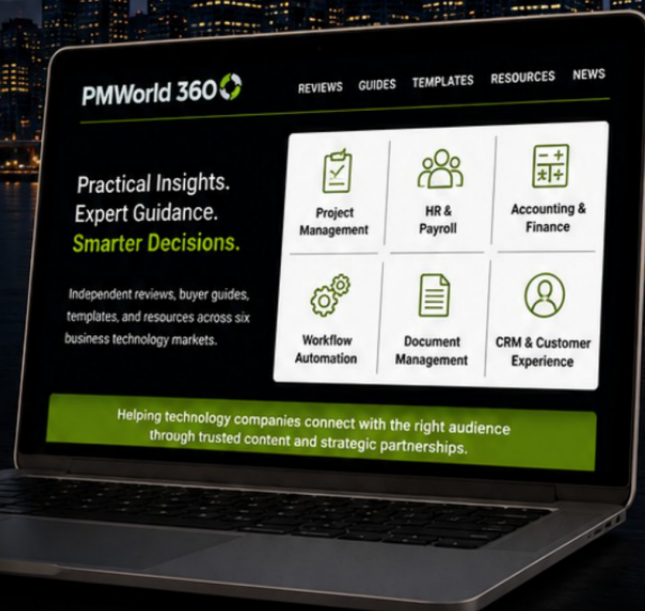
EDITORIAL INTEGRITY
Independent, vendor-neutral content that builds trust and drives confidence.



MEASURABLE IMPACT
Strategic partnerships designed to increase visibility, engagement, and pipeline.



STRATEGIC GROWTH
Multi-channel opportunities that support your goals and business growth.



OUR TECHNOLOGY COVERAGE



PROJECT MANAGEMENT



HR & PAYROLL



ACCOUNTING & FINANCE



WORKFLOW AUTOMATION



DOCUMENT MANAGEMENT



CRM & CUSTOMER EXPERIENCE



OUR MISSION

To empower professionals and organizations with world-class content, practical resources, and trusted guidance—so they can make better technology decisions and achieve greater success. We maintain strict editorial independence to ensure our audience always receives objective, credible, and actionable information.

Our credibility is your advantage.

IN THIS GUIDE YOU'LL DISCOVER

- ✓ Who we are and who we reach
- ✓ Our editorial standards
- ✓ The six technology markets we cover
- ✓ The measurable value we deliver
- ✓ Partnership opportunities available
- ✓ How to start a successful partnership



Let's start a conversation.
We're ready to help you connect with the right audience and achieve your goals.



Website
pmworld360.com/partner



Email
partner@pmworld360.com



LinkedIn
linkedin.com/company/pmworld360



Partnerships
pmworld360.com/partner

Independent Editorial Platform
Buyer Resources
Technology Decision Support

A TRUSTED PLATFORM. INDEPENDENT CONTENT. REAL BUSINESS IMPACT.

PMWorld360 is an independent, vendor-neutral publication that helps technology buyers make better decisions and helps technology companies connect with the right audience through trusted editorial content, buyer resources, and strategic partnerships.



BUYERS COME TO US TO MAKE BETTER DECISIONS

Our audience includes project professionals, operations leaders, finance teams, and executives actively researching and evaluating business technology solutions.



WE EARN TRUST THROUGH INDEPENDENCE

We maintain strict editorial independence. Our reviews, guides and resources are created by experts, not influenced by sponsors.



PARTNERS ACHIEVE MEASURABLE RESULTS

Our partnerships increase brand visibility, drive qualified traffic, generate leads, and support sales and marketing goals across the buyer journey.

STRATEGIC PARTNERSHIP OPPORTUNITIES

We offer a range of high-impact opportunities designed to connect your brand with decision makers, build credibility, and accelerate pipeline.



EDITORIAL PARTNERSHIPS

Showcase your solutions through expert-written reviews, thought leadership articles, and success stories that educate and inform buyers.



EXECUTIVE BUYER GUIDES & RESOURCES

Align your brand with high-value downloadable guides, templates, and tools that attract and engage your target audience.



DISPLAY & CONTENT PROMOTIONS

Increase visibility and drive qualified traffic with premium placements, sponsorships, and native content promotions.



EMAIL & NEWSLETTER SPONSORSHIPS

Reach an engaged, opt-in audience of technology buyers and influencers through targeted email promotions.



CUSTOM PROGRAMS

We'll work with you to create integrated programs that meet your unique marketing and business development objectives.

WHAT MAKES PMWORLD360 DIFFERENT



INDEPENDENT EDITORIAL

Our content is created by experts with no influence from sponsors or advertisers.



BUYER RESOURCES

Practical guides, templates, and tools that help buyers evaluate and choose the right technology.



TECHNOLOGY DECISION SUPPORT

Objective reviews, comparisons, and insights that simplify complex technology decisions.



STRATEGIC PARTNERSHIPS

Solutions that connect your brand with a highly engaged audience at every stage of their journey.



OUR EDITORIAL PROMISE

PMWorld360 maintains the highest editorial standards to ensure our audience always receives objective, credible, and actionable information.



No sponsored reviews



No paid rankings



No editorial influence from sponsors



Clear distinction between editorial and sponsorship



Vendor-neutral technology coverage



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linkedin.com/company/pmworld360

Independent Editorial Platform
Buyer Resources
Technology Decision Support

REACH THE RIGHT AUDIENCE. BUILD CREDIBILITY. CREATE LASTING IMPACT.

PMWorld360 connects your brand with engaged professionals who are researching, evaluating, and investing in business technology solutions that drive results.



WHO WE HELP YOU REACH



PROJECT PROFESSIONALS

Project managers, PMOs, program managers and transformation leaders evaluating technology solutions.



OPERATIONS LEADERS

Professionals responsible for process improvement, automation, workflow efficiency and operational excellence.



HR & PAYROLL LEADERS

Decision makers evaluating workforce management, payroll, compliance and HR technology.



FINANCE & ACCOUNTING LEADERS

Professionals researching accounting, financial management and business software.



IT & TECHNOLOGY LEADERS

Technology professionals responsible for evaluating software platforms and digital transformation initiatives.



BUSINESS EXECUTIVES

Department heads, directors and business leaders responsible for purchasing and technology strategy.

WHY THIS AUDIENCE MATTERS



ACTIVE TECHNOLOGY BUYERS

Our audience is actively researching and comparing solutions to solve critical business challenges.



DECISION SUPPORT

We provide practical resources—buyer guides, comparisons, reviews and tools—that help buyers make informed technology decisions.



VENDOR NEUTRAL

Our independent editorial standards build trust and ensure our content remains objective and unbiased.



STRATEGIC PARTNERSHIPS

Partnership programs that educate buyers, increase qualified visibility and support your marketing and strategic goals.

OUR SIX BUSINESS TECHNOLOGY MARKETS



PROJECT MANAGEMENT

Tools and solutions that help teams plan, execute, and deliver successful projects.



HR & PAYROLL

Solutions for talent management, payroll, compliance, and workforce success.



ACCOUNTING & FINANCE

Software that simplifies financial management and drives fiscal clarity.



WORKFLOW AUTOMATION

Automation platforms that streamline processes and increase efficiency.



DOCUMENT MANAGEMENT

Systems that organize, secure, and simplify access to critical business documents.



CRM & CUSTOMER EXPERIENCE

Tools that help organizations build stronger customer relationships.

THE PMWORLD360 ADVANTAGE



INDEPENDENT EDITORIAL

Objective, vendor-neutral content you can trust.



TRUSTED BUYER RESOURCES

Practical guidance that helps buyers succeed.



SIX BUSINESS TECHNOLOGY MARKETS

Focused coverage of the markets that matter most.



MULTI-CHANNEL VISIBILITY

Engage buyers across multiple content channels.



LONG-TERM PARTNERSHIP VALUE

Build awareness, generate leads, and support growth.



STRATEGIC PARTNERSHIPS. MEANINGFUL CONNECTIONS. MEASURABLE OUTCOMES.

We create powerful partnership opportunities that increase your visibility, build credibility, and connect your brand with decision makers who are actively evaluating business technology solutions.



PARTNERSHIP OPPORTUNITIES



EDITORIAL PARTNERSHIPS

Showcase your solutions through expert-written reviews, thought leadership articles, and case studies that educate and inform buyers.



EXECUTIVE BUYER GUIDES & RESOURCES

Align your brand with high-value downloadable guides, templates, and tools that attract and engage your target audience.



DISPLAY & CONTENT PROMOTIONS

Increase visibility and generate qualified traffic with premium placements, native content integrations, and sponsored features.



EMAIL & NEWSLETTER SPONSORSHIPS

Reach an engaged, opt-in audience of technology buyers and influencers through targeted email promotions and newsletter placements.



CUSTOM PROGRAMS

We'll work with you to create integrated partnership programs tailored to your marketing and business development objectives.



EVENTS & WEBINARS

Sponsor or co-host virtual events and webinars that position your brand as a leader and connect you with an engaged professional audience.

WHAT YOU GAIN

- ✓ Increase brand visibility across trusted editorial channels
- ✓ Connect with high-intent technology buyers
- ✓ Build credibility through association with expert content
- ✓ Generate qualified traffic and leads
- ✓ Support pipeline growth and business outcomes
- ✓ Strengthen long-term relationships with buyers



OUR EDITORIAL STANDARDS

- ✓ We maintain strict editorial independence.
- ✓ Sponsorships do not influence our content, reviews, rankings, or recommendations.
- ✓ Our mission is to deliver objective, credible, and actionable information.
- ✓ We are committed to transparency and the trust of our audience.



STRATEGIC INDUSTRY PARTNERSHIP

 **software advice**

A G2
COMPANY

Software Advice Technology Evaluation Partner

PMWorld360 partners with Software Advice, a G2 company, to help connect technology buyers with trusted software evaluation resources and executive buyer guides.

- ✓ Millions of software buyers have used Software Advice to evaluate business software.
- ✓ Part of G2, a leading software marketplace and review platform.
- ✓ Trusted technology evaluation resources across hundreds of software categories.

PMWorld360 maintains complete editorial independence. Our partnership with Software Advice enhances access to buyer resources while editorial content, reviews, and recommendations remain independently produced.

OUR PARTNERSHIP PROCESS *Simple. Collaborative. Results focused.*



DISCOVER

We learn about your goals, audience, and priorities.



STRATEGIZE

We recommend the right opportunities and approach.



LAUNCH

We execute your program with precision and care.



AMPLIFY

Your content reaches the right audience across multiple channels.



MEASURE & OPTIMIZE

We track performance and refine for continued success.



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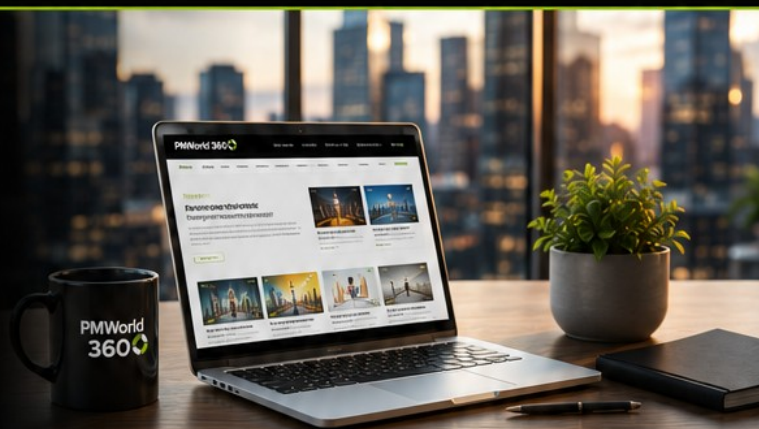


[linkedin.com/company/pmworld360](https://www.linkedin.com/company/pmworld360)

Independent Editorial Platform
Buyer Resources
Technology Decision Support

PARTNER WITH PURPOSE. ELEVATE YOUR BRAND. EMPOWER BUYERS.

PMWorld360 partnerships help software companies increase visibility, build credibility, and connect with business and technology leaders who rely on trusted resources to make confident decisions.



PARTNERSHIP LEVELS

Flexible options designed to meet your marketing goals and budget.



STRATEGIC PARTNER

Maximum Visibility. Premium Impact.

Our highest level of partnership with comprehensive visibility across our platforms and resources.

- ✓ Featured placement across key pages and resources
- ✓ Executive Buyer Guide sponsorship
- ✓ Logo placement on relevant campaigns
- ✓ Top of category visibility
- ✓ Newsletter inclusion and promotions
- ✓ Custom content collaboration
- ✓ Dedicated account support

For brands seeking maximum exposure and leadership positioning.



GROWTH PARTNER

Expand Reach. Build Authority.

Strong visibility and engagement opportunities to grow your brand and connect with decision makers.

- ✓ Prominent placement on select pages and resources
- ✓ Executive Buyer Guide sponsorship
- ✓ Newsletter inclusion
- ✓ Content and guide promotions
- ✓ Social media mentions
- ✓ Performance reporting
- ✓ Account support

Ideal for brands focused on growth and market expansion.



ENGAGEMENT PARTNER

Increase Visibility. Drive Engagement.

Targeted opportunities to increase brand visibility and engage an active audience of buyers.

- ✓ Listing on relevant category pages
- ✓ Newsletter inclusion
- ✓ Content and guide promotions
- ✓ Social media mentions
- ✓ Co-marketing opportunities
- ✓ Performance reporting

Great for brands looking to increase visibility and engagement.



SUPPORTING PARTNER

Build Presence. Stay Connected.

Cost-effective exposure options to support your marketing objectives and stay top of mind.

- ✓ Business Directory listing
- ✓ Newsletter inclusion
- ✓ Content opportunities
- ✓ Social media mentions
- ✓ Co-marketing opportunities

Perfect for companies building awareness and brand presence.

WHY PARTNER WITH PMWORLD360



TARGETED ACCESS

Reach engaged professionals actively researching and evaluating business technology solutions.



BUILT-IN TRUST

Align with an independent, vendor-neutral platform known for credibility and quality editorial.



CONTENT THAT CONVERTS

Our resources attract high-intent buyers at every stage of the evaluation process.



MEASURABLE IMPACT

Track performance and understand the results that drive your marketing success.



LONG-TERM VALUE

Build lasting relationships and grow alongside a trusted publication and its audience.

PARTNERSHIP SUCCESS FACTORS



ALIGN WITH BUYER NEEDS

Help buyers solve real problems with relevant solutions and practical resources.



DELIVER VALUE

Educational content and tools that support better decisions build stronger connections.



STAY CONSISTENT

Consistent visibility across multiple channels creates recognition and trust.



COLLABORATE

Work with our team to create programs that drive results and grow your brand.



FOCUS ON IMPACT

Together, we can drive measurable results and achieve your marketing goals.



LET'S BUILD SUCCESS TOGETHER.

Our team is ready to help you create a partnership program that meets your goals and delivers real results.



Start the conversation today.
partner@pmworld360.com



Learn more at
pmworld360.com/partner